Contentflow plug-in

(Live-) videos, presentations and images are effective visual tools to engage all employees in internal communication.

Functionality

Using the plug-in, site admins can easily target media (videos, images, presentations, etc.) and live streams to employees via COYO widget. The digital content is provided by Contentflow, a plug-in interface in the widget configures and embeds the content for streaming to the recipients. A connection to social networks enables live streams via Facebook, Youtube and other social media channels.

Use case

From now on, live streams of either public content (e.g. events, press conferences) or internal company information (e.g. news or management announcements) can be displayed via the Contentflow plug-in in COYO. Streams can be simultaneously broadcast via social media channels, or started directly from there. Training content such as videos or presentation slides can be easily provided to users in the relevant communities and pages - privately and without embedding external URLs (e.g. from Youtube).

Availability & price

The Contentflow Plug-in is available for the COYO Cloud and the COYO Private Cloud from version 37 and is priced according to the license model from €1,000/ per year.

Five steps to the Contentflow plug-in

- Get in touch with COYO
- Presentation of the Contentflow plug-ins
- Contract and terms of use
- Receiving the manifest URL
- Integration and implementation

COYO Partnerships

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